



## MAKING A CASE | smartdept. For Your Staffing Needs

In staffing, the best candidate gets the job. But what criteria does your organization consider before choosing a staffing partner? Here are 10 reasons we believe make smartdept. a partner you can trust...



**smartdept. is a nationwide creative, digital, and marketing talent resource** with roots in Chicago, Seattle, and Grand Rapids. We are also a WBENC-certified Women's Business Enterprise. We provide companies with freelance, contract, contract-to-hire, and direct hire candidates for on-site, remote, and hybrid opportunities. Our ability to service customers of all sizes while still taking a boutique approach allows us the best chance to cultivate the successful relationships we value.

Now in our 20th year as a niched staffing resource. We've leaned on our own experience as creative professionals to help connect, on another level, with both the candidates who represent us, and the clients who choose to partner with us. Through knowledge, experience, and the use of behavioral interviewing techniques we've refined our vetting process and created a unique, effective, and repeatable experience that ensures our candidates are of the highest quality.

We don't believe an organization's growth should be measured by metrics alone. From the start, we've emphasized quality service by choosing to build relationships over the transactional business. We are experts in employment and our niche and by partnering with us, you will have access to our vast network of creative, digital, and marketing professionals and a wide range of Payroll and HR functions.

As a certified Women's Business Enterprise, we have proudly supported our DEI and Sustainability initiatives with the creation of our Green and DEI teams to promote the education and practice of our strategies. Our commitment to diversity, equality, inclusion, and sustainability helps to strengthen our bond with our co-workers, candidates, clients, and community and results in positive retention for smartdept. and our staffing partners.

We are incredibly proud of what we've accomplished over the last two decades and sincerely believe smartdept. is the best place to find **top talent, anywhere!**

- 1 Staffing niched in Creative, Digital, and Marketing
- 2 Focused on Relationship Building
- 3 WBENC Certified
- 4 Committed to Diversity, Equality, and Inclusion
- 5 Committed to Sustainability
- 6 Nationwide Remote/Hybrid and On-site searches
- 7 Experts in Employment and Our Niche
- 8 Boutique Service
- 9 Behavioral Interviewing
- 10 Payrolling and HR Options

*"smartdept. has always worked hand-in-hand with us to vet and test candidates targeted to meet our unique talent requirements. They have consistently worked to ensure that candidates that we utilize year over year are available to return during our busy season. We continue to recommend smartdept. inc. as one of the best talent resources not only in Chicago, but throughout the U.S."*

- Jeannette, Chicago