



Top talent, anywhere.

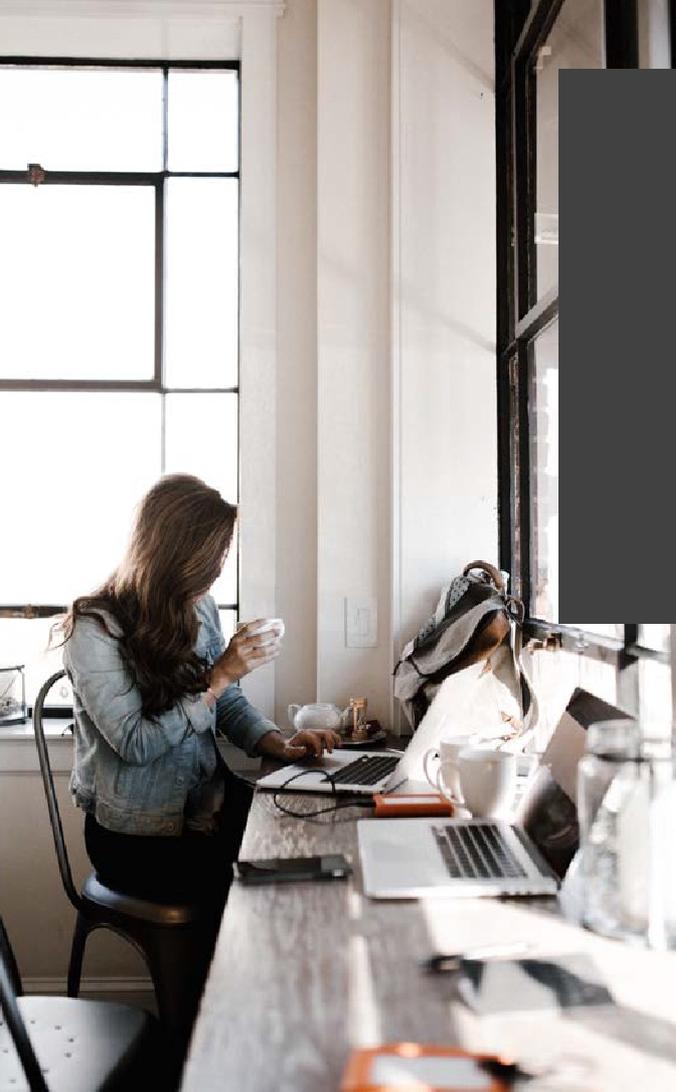
smart
dept.

Who is smart dept.

We are

a WBE certified nationwide creative, digital, and marketing staffing resource that was started on January 14th, 2002, by its founders, Michelle and Eric Pairitz. Creative professionals, themselves, Michelle and Eric set out to find better opportunities for their like-minded contemporaries.





**find someone
their dream job;
that has always
been the goal.**



Meet Noelle

"Being a contingent worker can often be stressful, but the abundant resources and communication from smartdept. created a comforting dynamic. I could not recommend their services enough."

What we do

smartdept. places professionals in their niche for remote, hybrid, and on-site freelance, temp-to-hire, and direct-hire opportunities.

Our boutique approach to staffing lends itself perfectly to the critical factor in our success – making good relationships.



A woman with long dark hair, wearing a dark blue top with a polka-dot collar, is smiling and looking towards the left. She is in a meeting setting, with another person's back and shoulder visible in the foreground on the left. The background is a bright, modern office space with large windows.

It's a relatively simple formula.

1

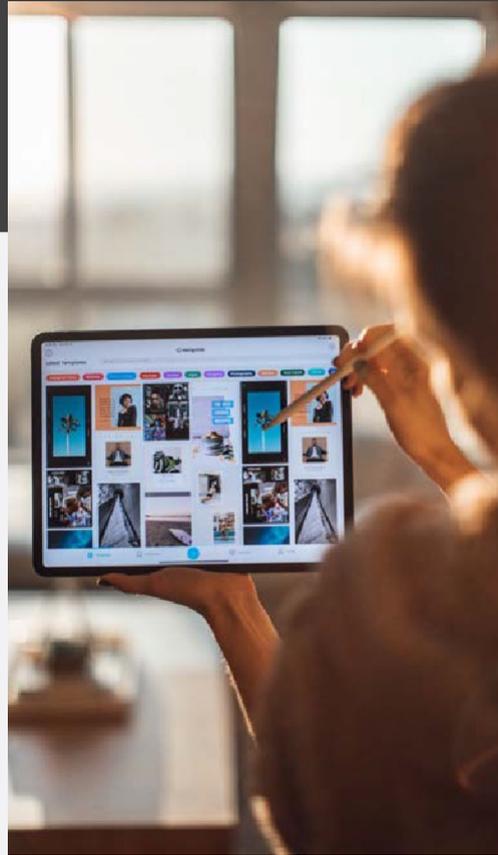
First, we treat people with the respect they deserve and then take the time to get to know them.

2

Our qualifying process includes a pre-employment assessment, interview, portfolio review, reference checks, and background check (post-offer). If you have a custom test that helps identify the best fit for your environment, we will do it.

We're not just subject matter experts.

We are a Value-Based Organization (VBO) striving to create a culture of shared values among our employees with a focus on Diversity, Equality, Inclusion, Belonging, and Sustainability. Partnering with like-minded organizations matters to us.





Why choose

smart
dept.

Creatives Placing Creatives

The founders worked as graphic designers before starting the company and have made a practice over the last 20 years of hiring creative thinkers to best identify top talent.

And here's something more.



smartdept. is one of just a few creative, digital, and marketing niched WBENC certified women-owned enterprises in the United States.

We think that's cool, too!

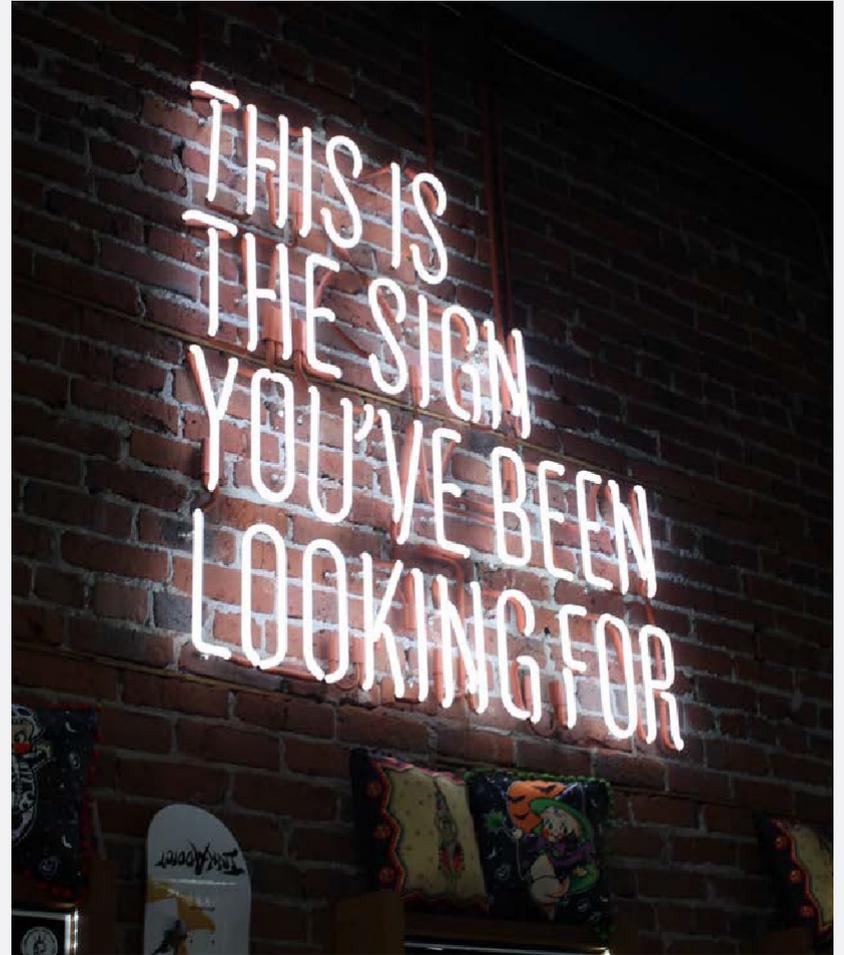


WBENC Certified

By working with a women-owned business, you show your company's commitment to working in diverse markets and furthering economic growth. That's good for everyone! When corporations and federal agencies include smaller businesses for their requirement of products and services, they are helping the economy be stable.

Still not convinced?

What if we told you that working with a WBENC – certified business (again, that's us) provides tax incentives for your organization.



Who we work with

smartdept. has teamed up with hundreds of companies over the years from fortune 500 to Healthcare to Advertising and Marketing agencies. Our ability to adapt with any company's size and situation is the key to these successful partnerships.

We will be a resource for anyone that aspires to engage in a mutually respectful relationship.



CHICAGO DENTAL SOCIETY



Thank you...

for taking some time to learn about smartdept. We have thrived as an independently owned niched staffing resource for nearly 20 years.

Our success is a direct result of hard work, determination, and perseverance. Our story is unique and wonderful, and our experience and ability are unparalleled. If you're interested in learning more, we would love the opportunity to connect.





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